SPOEX 2015
Seoul International Sports & Leisure Industry Show

ufi Approved Event · MOTIE · MARKETING INTEGRATED · KSPO Korea Sports Promotion Foundation · KITA Korea International Trade Association

February 26(Thu) ~ March 1(Sun)
COEX, Seoul, Korea

Application Form for USA Exhibitor

1. Exhibitor Information

Company Name		
CEO/President		Country
Address	Zip Code:	
Contact Person	☐ Mr. ☐ Ms.	Position/Department /
Tel		Fax
E-mail		Website

2. Exhibit Items

Product Category	☐ Health / Fitness ☐ Outdoor / Camping ☐ Bike ☐ Water Sports
	☐ Extreme / Leisure Sports ☐ General Sporting Goods ☐ Sports Facilities & Service
	☐ Etc ( )
Product Profile	

3. Booth Space Application

Type	Price	Quantity	Total Amount	Remark
Standard Booth	US$ 2,500/booth	booth	US$	Rawspace + Construction
Raw Space	US$ 2,000/booth	booth	US$	

- 1booth = 9spm(3mX3m)
- Minimum requirement of "Raw Space" is 2booth/18sqm.
- Full payment must be made along with the submission of the application form.
- Please send the bank remittance receipt to Marketing Integrated Office

4. Payment/Account Information

Bank Name	Account No.	Swift Code	Account Name
Woori Bank Jamsilnam Branch	1005-380-016201	HVBKKRSE	Seoul Messe Inc

- All payment must be wire-transferred to the above account.
- All banking charges, if any, are to be borne by the exhibitor.

We hereby apply for joining the SPOEX2014 and accept the rules and regulations as set forth on page 2 on this application form

Confirmation
to be signed by "Secretariat"

Date _____

Name _____   Signature _____

Return to Marketing Integrated USA overseas Agent for SPOEX
Tel: +1 (213)841-3360 Fax: +1 (213)947-4443 E-mail: info@marketingintegrated.com

SPOEX 2015

Exhibitor Application Info.

MI SPOEX 2015 welcome trade show visitors, buyers, and the public.
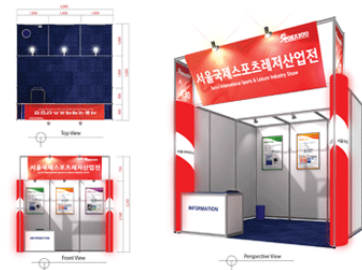
Visitor may pre-register by turning in the Visitor Pre-Registration From no later than Jan.31,2014 by fax or via e-mail. Visitors who have not pre-registered may register at the show.

MI If attending SPOEX2015, exhibitors will receive the benefits of:

- Two complimentary nights at a deluxe hotel for each company
- Various PR benefits including free listing plus photos in directory
- Complimentary invitation tickets to buyers
- Various on site events to attract customers.

MI Participation Fee

Booth Type	Price per booth	Remarks
Shell Booth	US $2,500 / 9㎡	Construction Fees + Raw Space
Raw Space	US $2,000 / 9㎡	Space Only

MI Payment Schedule

The deadline for payment of participation fee and remittance charge is December 31st, 2013. Charges for other services or supplies ordered separately are payable within the time period specified in the invoice.
If you want to secure a prime location, you are kindly advised to book your stand space as early as possible.
Booths are assigned on availability of space as the date the exhibitor registration form and deposit are received.

MI All payments to Seoul Messe Inc. must be made via BANK TRANSFER to the following account:

Bank: Woori Bank (Jamsilnam Branch)
A/C Name: Seoul Messe InC
A/C No.: 1005-380016-201
Swift Code: HVBKKRSE

MI Travel Information

Airline : Delta, United, Korean Airline, Asiana Airline, Thai Airline
Shipping : International 2bag, up to 50lbs
Hotel : near Convention Center
Transportation: convenient limo bus. Direct to any hotel in Seoul
Travel Assist
Marketing Integrated, USA Office & H&T DMC., ltd.
For inquiries regarding Hotel or Tours
H&T DMC., ltd.
Tel:+82.70.4640.5992
Fax:+82.2.6008.2561
Email:spoex13@hnt.pe.kr

MI

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