

Seoul International Sports & Leisure Industry Show / February 26 ~March 1, 2015 / COEX, Seoul, Korea



**Buyer Registration Form**  
**2015 Seoul International Sports & Leisure Industry Show**

**1. General Information**

Name	Mr. / Ms.    First Name	Last Name	
Title		Department	
Company Name		Country	
Company Address			
Tell		Fax	
E-mail		Website	

**2. Type of Business**

<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Exporter	<input type="checkbox"/> Importer	<input type="checkbox"/> Agent
<input type="checkbox"/> Wholesaler/Distributor	<input type="checkbox"/> Department/Chain-store	<input type="checkbox"/> Retailer	<input type="checkbox"/> OEM Provider
<input type="checkbox"/> Association	<input type="checkbox"/> Media	<input type="checkbox"/> Others ( )	

**3. Job Description**

<input type="checkbox"/> Management	<input type="checkbox"/> Purchase	<input type="checkbox"/> Sales	<input type="checkbox"/> Manufacture	<input type="checkbox"/> R&D	<input type="checkbox"/> Design
<input type="checkbox"/> Others ( )					

**4. Purchasing Power**

<input type="checkbox"/> Final Decision	<input type="checkbox"/> Participant	<input type="checkbox"/> Supporter	<input type="checkbox"/> No Influence
---	--------------------------------------	------------------------------------	---------------------------------------

**5. Visit Frequency**

<input type="checkbox"/> First time	<input type="checkbox"/> Above 1 time	<input type="checkbox"/> Above 2 time	<input type="checkbox"/> Above 3 time	<input type="checkbox"/> Above 4 time
-------------------------------------	---------------------------------------	---------------------------------------	---------------------------------------	---------------------------------------

**6. Products of Interest (You can check more than one)**

<input type="checkbox"/> Health/Fitness	<input type="checkbox"/> Outdoor	<input type="checkbox"/> Camping/Camping Car
<input type="checkbox"/> Bike	<input type="checkbox"/> Extreme/Leisure	<input type="checkbox"/> Water Sports
<input type="checkbox"/> General Sporting Goods	<input type="checkbox"/> Sports Service & Facilities	<input type="checkbox"/> Others ( )

**7. Purpose of Visit (You can check more than one)**

<input type="checkbox"/> Purchasing/Ordering	<input type="checkbox"/> Maintaining Business Connections	<input type="checkbox"/> Attending Seminars and Events
<input type="checkbox"/> Establishing New Contacts	<input type="checkbox"/> Trends, Innovations and New Products	<input type="checkbox"/> Others ( )

**8. How did you get to know about SPOEX2014?**

<input type="checkbox"/> Show Organizer's Invitation	<input type="checkbox"/> Exhibitor's Invitation
<input type="checkbox"/> SPOEX2014 Promotion Booth in Other Shows (Name: )	
<input type="checkbox"/> Magazine, Show Directory (Name: )	
<input type="checkbox"/> Newsletter	
<input type="checkbox"/> Others ( )	

※ If you need an invitation letter, please contact the Marketing Integrated USA overseas agent for SPOEX in advance.

**9. Annual Sales Volume**

<input type="checkbox"/> Under US\$50,000	<input type="checkbox"/> US\$50,000 ~ US\$99,999	<input type="checkbox"/> US\$100,000 ~ US\$499,999
<input type="checkbox"/> US\$500,000 ~ US\$999,999	<input type="checkbox"/> US\$1,000,000 ~ US\$5,000,000	<input type="checkbox"/> Over US\$5,000,000
<input type="checkbox"/> Unknown	<input type="checkbox"/> Not in business yet	

**Send this form to Marketing Integrated USA overseas agent for SPOEX**

## Buyer Registration



### SPOEX 2015 welcomes trade show visitors, buyers, and the public.

Visitors may pre-register by turning in the Visitor Pre-Registration Form no later than Jan.31, 2015 by fax or via e-mail. Visitors who have not pre-registered may register at the show



### Buyers of SPOEX 2015 will receive the benefits of:

1. Two complimentary nights at a deluxe hotel for each company
2. Free pass to the Buyers' Lounge
3. Business Meeting facilities



Below is the instructions on how to pick up the badge and guaranteeing of your free hotel room.

### 1. How to pick up the Visitor Badge

All pre-registered buyers can pick up the Visitor Badge to enter the show floor. You should bring your pictured ID-passport or drivers license-and a business card to the "Foreigner Registration Desk" in the Pacific Hall Lobby to check in and receive your badge.

### 2. FREE Hotel Guarantee

To guarantee your free stay at the sponsored hotel, please make sure to visit the H&T Registration Desk during the show to ensure your attendance with the organizer, Otherwise the sponsored nights may not be guaranteed.

Please download & complete the Registration Form below.

Please download & complete the Registration Form below.

- by online: <http://www.marketingintegrated.com/#!spoex/cpgc>
- by email : info@marketingintegrated.com
- Fax: +1-213-947-4443



Marketing Integrated USA  
P.O.Box 1089  
Murrieta CA92564 USA

Phone: +1 (213)841-3360  
Fax : +1(213)947-4443  
Email : info@marketingintegrated.com

Marketing Integrated KOREA  
5, Dongho-ro 35-gil  
Jung-gu , Seoul 100-195, Korea

Phone: +82 (070)433-5858  
FAX: +82 (02)6322-2755  
Email: info@marketingintegrated.com